

DHC2015

Digital Healthcare Conference

Tuesday, November 10, 2015

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- 7:00 - 7:50 AM** Continental Breakfast
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- 8:00 - 8:10 AM** Opening Remarks
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- 8:10 - 8:40 AM** **Overcoming the Madness of EMRs**
ROSS KOPPEL, PhD, FACMI, SOCIOLOGY DEPT. & SCHOOL OF MEDICINE, SENIOR FELLOW, LDI, WHARTON UNIVERSITY OF PENN
MODERATOR: **BARRY P. CHAIKEN, MD**, CMIO, INFOR
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- 8:45 - 9:35 AM** **Avoiding Digital Report Overload: Analytics that Drive Improvement**
Session sponsored by Information Builders
THOMAS MCGILL, MD, VICE PRESIDENT, QUALITY AND SAFETY/CHIEF INFORMATION OFFICER, BUTLER HEALTH SYSTEM
ALAN EISMAN, EXECUTIVE DIRECTOR, HEALTHCARE INDUSTRY, INFORMATION BUILDERS
MODERATOR: **BARRY P. CHAIKEN, MD**, CMIO, INFOR
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- 9:35 - 9:50 AM** Networking Break
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- 9:55 - 10:45 AM** **Putting the Patient in Customer Relationship Management**
SEAN KENNEDY, MS, PMP, MPH, HEALTHCARE & LIFE SCIENCES SOLUTION ARCHITECT, SALESFORCE.COM
EDWARD SHIN, MD, Co-FOUNDER & CEO, QUALITY REVIEWS, INC.
GEORGE REYNOLDS, MD, MMM, FAAP, CPHIMS, CHCIO, EPIC EMERITUS, CIO/CMIO, CHILDREN'S HOSPITAL AND MEDICAL CENTER (RET.)
RICHARD FERRANS, MD, ScM, MENTOR IN RESIDENCE, MATTER CHICAGO
MODERATOR: **BARRY P. CHAIKEN, MD**, CMIO, INFOR
MODERATOR: **GENE THOMAS**, CIO, MEMORIAL HOSPITAL GULFPORT
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- 10:50 - 11:40 AM** **Wall Street's Perception of the Financial Impact of Healthcare Technology Investments**
EMILY WADHWANI, DIRECTOR, PUBLIC FINANCE HEALTHCARE GROUP, FITCH RATINGS
FRANK D. BYRNE, MD, MMM FACHE FACPE FACF FCCP, PRESIDENT EMERITUS, ST. MARY'S HOSPITAL, SENIOR EXECUTIVE ADVISOR, HEALTHX VENTURES
JENNIFER M. BROWN, MANAGING DIRECTOR, PONDER & Co.
MODERATOR: **BARRY P. CHAIKEN, MD**, CMIO, INFOR
MODERATOR: **GENE THOMAS**, CIO, MEMORIAL HOSPITAL GULFPORT
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- 11:40 - 12:30 PM** Lunch
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- 12:40 - 1:30 PM** **Prescriptions for Engaging the C-Suite in Analytics - Case Study: Gulfport Memorial Hospital**
GENE THOMAS, CIO, MEMORIAL HOSPITAL GULFPORT
JOHN WADSWORTH, VICE PRESIDENT, TECHNICAL OPERATIONS, HEALTH CATALYST
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- 1:30 - 1:55 pm** Networking Break
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- 2:00 - 3:00 PM** **Marketplace Consolidation: Don't Forget the EMRs**
Session sponsored by PDS
DAVID LUNDAL, SYSTEM VP & CIO, PRESENCE HEALTH
GREG SMITH, SENIOR VICE PRESIDENT/CIO, WHEATON FRANCISCAN HEALTH CARE
CHRISTINE BESSLER, CIO/VICE PRESIDENT IT, PROHEALTH CARE, INC.
GEORGE REYNOLDS, MD, MMM, FAAP, CPHIMS, CHCIO, EPIC EMERITUS, CIO/CMIO, CHILDREN'S HOSPITAL AND MEDICAL CENTER (RET.)
MODERATOR: **ASIF NASEEM, PhD**, PRESIDENT & CEO, PDS
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- 3:10 - 4:25 PM** **Obstacles to Interoperability: Can't We All Get Along?**
CHRISTOPHER ALBAN, MD, VICE PRESIDENT & CLINICAL INFORMATIONIST, EPIC
PETER DEVAULT, VICE PRESIDENT & DIRECTOR OF INTEROPERABILITY, EPIC
SHANNON DEAN, MD, CMIO, UW HEALTH
SETH FOLDY, MD, MPH, FAAFP, MEDICAL COLLEGE OF WISCONSIN, MEDICAL DIRECTOR, MY CHOICE FAMILY CARE
BOB ROBKE, VP INTEROPERABILITY, CERNER
MODERATOR: **BARRY P. CHAIKEN, MD**, CMIO, INFOR
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- 4:05 - 4:15 PM** Closing Remarks
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- 4:15 - 6:00 PM** Cocktail Reception
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